



Christian Family Life

2021 ANNUAL REPORT

We want to see marriage disciplers in every community, church, and country around the world!

LETTER FROM THE PRESIDENT

“The trajectory of my life and my marriage was transformed by the message of FAITH Love!”

We couldn’t agree more with that statement shared with us by so many couples who have gone through the 2B1 study. Tammy and I realized our need to move from performance to FAITH in our marriage in 2009. When we married in 1994, we both loved the Lord, and were to committed to serving the Lord in vocational ministry. However, both of us would admit that we didn’t fully grasp God’s original intent for our marriage, nor live that out when we felt “stuck”. Our capacity to love and forgive had to move away from looking to one another and move to looking to God. He alone would give us the capacity to love unconditionally. “This is love, not that we love, but that He loves us...” An amazing transformation took place!

This message was one we couldn’t keep to ourselves, and were so thankful for Don and Sally Meredith. Their commitment to live this out in their marriage, and share it with others (us included) has had a profound effect on millions of marriages. This year CFL celebrated 50 years of doing just that- Your marriage can move from performance to FAITH and God’s Word shows us how! 50 years of pointing couples to God and His Word; the starting point being Genesis one and two while understanding the effects of the fall in Genesis three. 2B1 offers couples a biblical blueprint through which to build their house of marriage.

Seven years ago Tammy and I transitioned out of our full-time position with the church to join CFL in getting this important message out that is building (preparing young couples for marriage), enriching (strengthening the marriages of those already married), and reconciling (providing hope to couples in crisis). We continue to be as passionate as ever about getting the FAITH Love message out to every community, church, and country.

We prayed the Lord of the harvest would send forth laborers into the field, and the Lord has answered. We continue to see God add to the team, and couldn’t do all the work of training marriage disciplers around the world without you. Thank you for your investment of time, prayer and financial resources! Together we work to continue seeing the trajectory of couples’ lives transformed.

Roland Martinez
President of Christian Family Life



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WHAT PEOPLE ARE SAYING

At Christian Family Life, we believe that marriage matters. When Dad and Mom love each other the way Christ loved the Church, couples are empowered, children thrive, and communities get stronger.

We are here to help build up leaders to become Marriage Disciplers, equip churches to become Marriage Ambassadors, and encourage everyone to become Marriage Investors. Our goal is to have a Marriage Disciplex in every community around the world to help marriages thrive. Here are a few testimonies of the impact Christian Family Life is having and has had over the past 50 years!

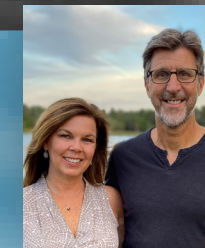
I was surprised at how helpful Two Becoming One is. Not only do couples discover better ways to build their relationships, they also understand God's role in marriage and what makes their marriage invaluable. They understand how Scripture strengthens their relationships. They actually understand Scripture better! Couples have a stronger foundation and are equipped to fulfil their full potentials for one another, for their peers, their families, their church, and the Kingdom. Two Becoming One powerfully encourages both faith and family.

Dr. Jason Waters
Cherokee Ave Baptist Church (SC)



We have been through this for the second time now and we did it all over again this time with a new workbook and read along with the book again each week so we would be charting with the class. What I keep telling people about marriage discipleship, and this 2 Becoming 1 class specifically, is that if you do the work each week and put the energy into spending time with your spouse each week and discussing the workbook, you will see your spouse in a different way than you have ever seen them. It has taken our marriage and commitment to each other to a new high!

Tim and Janette Ferguson
Indian Rocks Baptist Church (FL)



HOW 2B1 IMPACTED A MARRIAGE AND BEYOND

Kevin and Melissa Howard are an example of what Christian Family Life would define as the complete process of becoming a marriage discipler. Several years back, Kevin and Melissa attended a 2B1 small group at a local church when they first got married.

A few years later, they wanted to retake the class and decided to host it at their home. As they went through the material for a second time, they gained a deeper understanding of the faith principles and felt a desire to share it with other couples as marriage disciplers themselves.

After much communication with and guidance from the CFL team, Kevin and Melissa launched out their own 2 Becoming 1 Small Group with young, newly married couples.

Since then, they continue to invest in couples which in turn causes them to continue to invest in their own marriage. Our desire at Christian Family Life is for couples to go through this same process to impact marriages in their communities.



Two becoming one opened our eyes. We were all faced with the same day to day life and marital struggles. Furthermore, as a group we all knew the story of Adam and Eve, however we all agreed we never held the perspective that each other's mate was the provision from God, and should be received as a help mate. Lastly, we were reminded that God was purposeful in giving us our mate to bring us closer to Him and show His love to others through our oneness.

Craig and Jess Street
Mission City Church (FL)



You graciously gave your material to shape Family Life. I didn't know then what that meant. I was really kind of clueless, but I'm really humbled that you gave us such a great start.

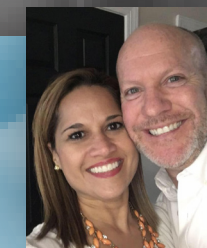
Your passion and your content provided the jet fuel to launch a marriage preparation ministry and from there a marriage ministry that I think both you and I stand amazed at what God has done.

Dennis and Barbara Rainey
Family Life



What a blessing Christian Family Life has been to Central Church. CFL has provided curriculum, support, and love to our young married couples, which has set them on a course to marital success. As a result of our time with CFL, Central has decided to launch small groups based on the curriculum "Two Becoming One." I would encourage any church organization to explore this amazing ministry and implement the very appropriate curriculum.

Tony and Melinda Arnett
Central Church (NC)



CONTENT

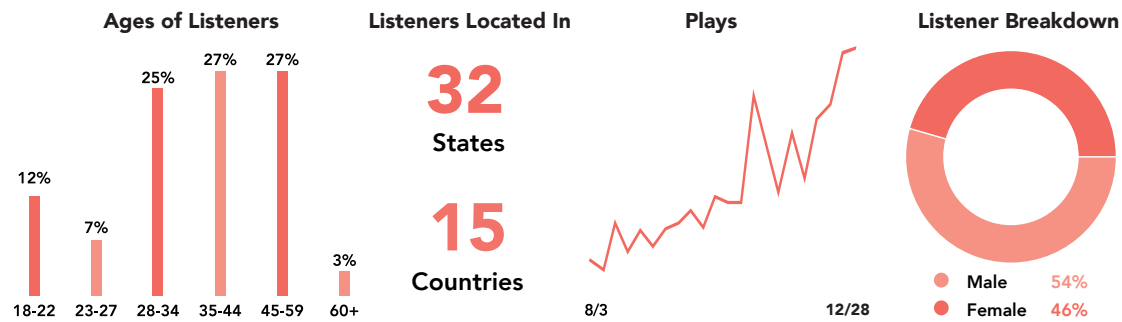


With an ever-changing world and with the adjustments ministries around the globe have had to make, we believe that getting our message of **"FAITH Love"** out to everyone includes an effective digital footprint. This year, Christian Family Life has released content through various social outlets and the word is getting

out. Through podcasts, blogs, virtual trainings and various social media platforms, we are reaching more people than ever before! We are excited to continue to grow our digital platform to impact more couples and families around the world. Check out some of our growth and other fun stats below!



Podcast



Instagram

Followers Gained

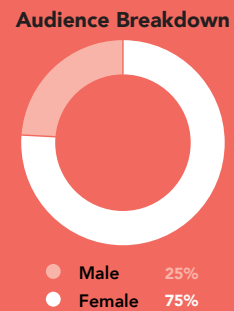
+17.5 %

from 364 to 428 in last 90 days

Accounts Reached

18,684

up 2,137% in last 90 days



Facebook

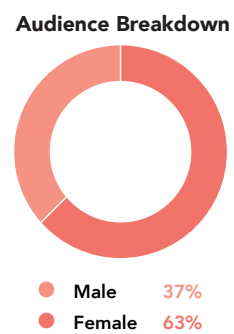
Followers Gained

2191 2240

Accounts Reached

10,054

up 26% in the last year

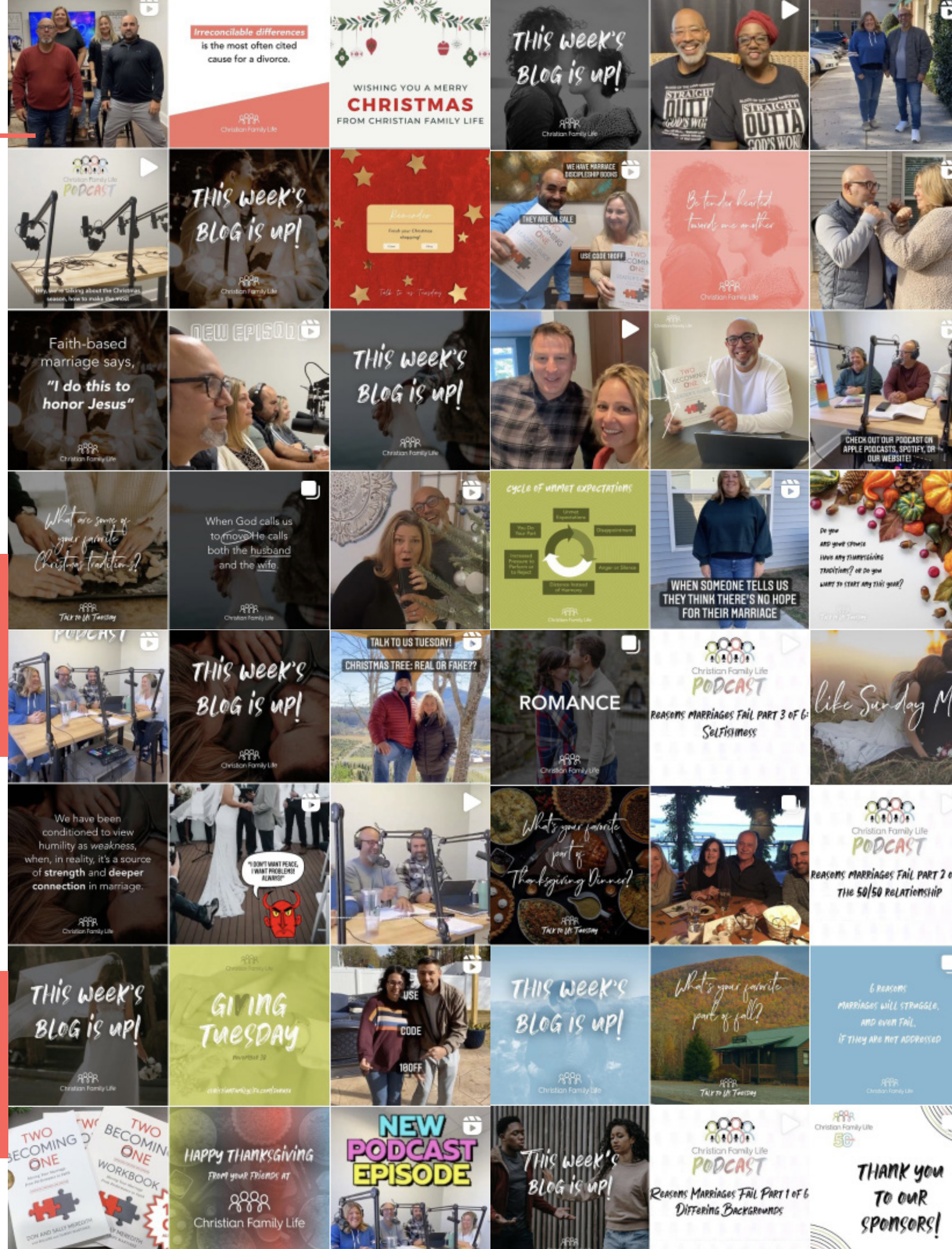
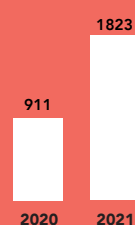


Website and Book Sales

38,200

Website Impressions

Books Sold





TRAININGS/ CONFERENCES

Christian Family Life is focused on helping churches, para-church ministries, and couples create a marriage discipleship culture through our resource, "Two Becoming One"! With that in mind, our greatest impact comes when we are able to train and equip marriage disciplers in person or virtually so they can bring that culture to their sphere of influence.

These trainings are designed to cover:

- Why marriage discipleship?
- An overview of the "Two Becoming One" workbook
- How to effectively do marriage discipleship
- An overview of the five faith principles
- A look at the free marriage discipler portal found on our website
- Q&A

Over 100 marriage disciplers were trained and equipped in 2021 to impact marriages!

A conference is designed to be a catalytic event to move couples to an intimate small group gathering that would be led by couples that have been trained to facilitate the study. Our team is prepared to provide a fun, encouraging, and impactful message that will challenge attendees to take the step and invest in their own marriage by joining or starting a group.



SMALL GROUPS

One of the greatest transformations in a marriage happens when people share their story and how it was impacted by Biblical principles. Because of this, the best way to share the message of FAITH Love is through a small group setting. Marriage disciplers will help couples understand how to develop a 'faith relationship' and will also invest in their own marriage. Leading a small group provides the opportunity for a couple to revisit the faith principles and Scripture that will continue to impact their marriage and also allow them to share with others being led.

In a small group setting, we are encouraged to point couples to Scripture and Christ, letting the Holy Spirit lead each couple toward oneness!

A "Two Becoming One" small group is designed for couples to discover the faith principles for marriage themselves. Through daily homework, practical applications, and sharing in the group, the concepts will become clear. Long-term marital success will come as couples learn to rely on God and the guidance He provides through Scripture, wise counsel and prayer.

Small groups are also a great place to develop future marriage disciplers. **It is a key component to cultivating a marriage discipleship culture.**



RETREATS

This year we hosted our first two marriage retreats and they were a huge success making us excited about retreats to come! These retreats are designed to give couples respite and encouragement and provide guided conversations for intentional face-to-face time.

The CFL team has created two booklets that facilitate the guided conversations couples will have. One is designed for the couple that has been through 2B1. This resource is titled "FAITH Love". The other resource is for couples who have not been through 2B1. This resource is titled "Original Intent". **This makes a retreat perfect for any couple who needs a spiritual and marital refresh.**

A retreat is made up of 3-4 couples who either know each other or can relate to one another. For example, we had 3 couples who minister to major league baseball players join us for a retreat and even though they didn't know each other well, they were able to relate to one another and it created a vulnerable atmosphere where everyone felt like they could share freely.

We are looking forward to hosting more retreats in the future and seeing how couples can be encouraged, refreshed, and empowered to bring a marriage discipleship culture back to their communities and circles of influence.



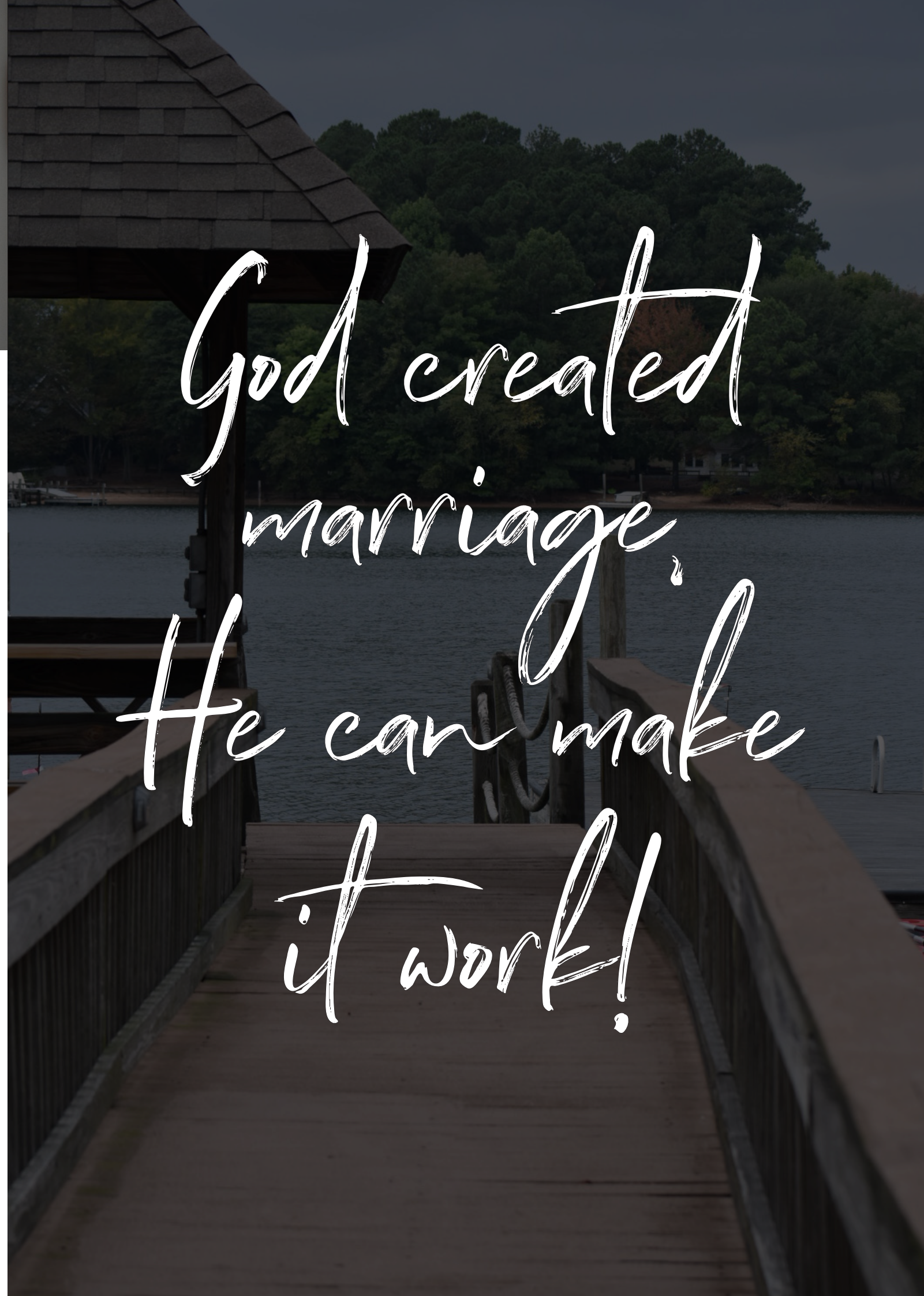
PASTORAL COUNSELING

As we build and enrich couples through conferences, trainings, small groups and retreats, it is inevitable that couples will discover their need for reconciliation.

Way too many couples go into marriage with honorable intentions, but quickly realize they were unprepared to navigate the trials that come in this Genesis 3 world. Young couples spend a lot of time and resources preparing for the wedding, but not for their marriage. The CFL team creates margin in their schedule to offer premarital counseling by walking couples through the "Getting Married" resource. This guide helps them establish a foundation and be better prepared to navigate trials together.

Couples in crisis are regularly introduced to our ministry. We do believe in the sufficiency of Scripture. We currently don't offer clinical counseling, but for the couple who needs to process conflict, hurt, or any other issues in marriage, we offer pastoral counseling. This pastoral counseling helps communicate hope and determine the best next-steps towards reconciliation.

Our team is equipped to provide pastoral counseling and help identify the trials a couple is facing. Our goal is to point couples to scripture and help them work through the realities they face, the resentment they may be feeling, or even the rebellion they are navigating toward each other.



God created
marriage.
He can make
it work!

2022 GOALS

Equipping and resourcing marriage disciplers is accomplished through content, training, small groups, retreats, and pastoral counseling.

Thank you for partnering with us to accomplish these goals together. If you want to be a marriage discipler, ambassador or investor please contact us! As a marriage discipler you execute the vision of the ministry, as an ambassador you connect us to someone at your church who can implement the marriage discipleship culture, and as an investor you fuel us to do the work.

Our financial goal is to raise \$500,000 this year to execute these goals and our vision.

*"When you reach the family,
you reach the world!"*

Our goals in carrying out the vision and mission of CFL would be as follows:

- Train 200 couples to become marriage disciplers (MD's)
- Produce 52 podcasts and YouTube videos with 2B1 content
- Two four-week small group studies
- Film training videos for MD's to facilitate 2B1
- 20 2B1 MD trainings (Live and Virtual)
- 50 written blogs
- Six retreats
- Partner with 75 new churches and parachurch organizations
- Add two international countries as partners
- Launch Engaged Coffee!

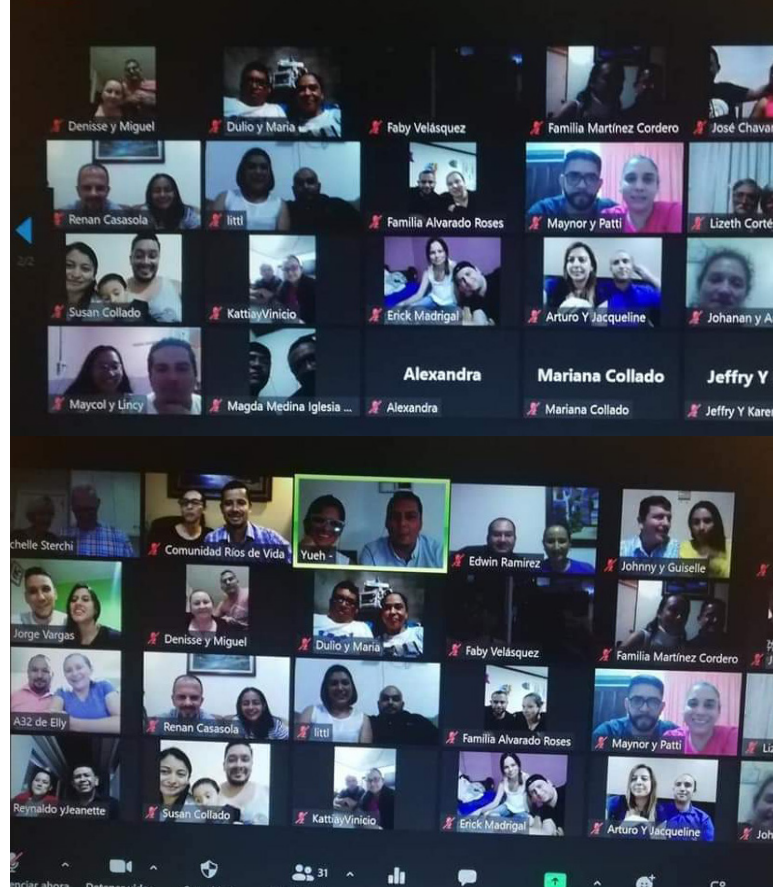
INTERNATIONAL MINISTRY

"Every Country!"

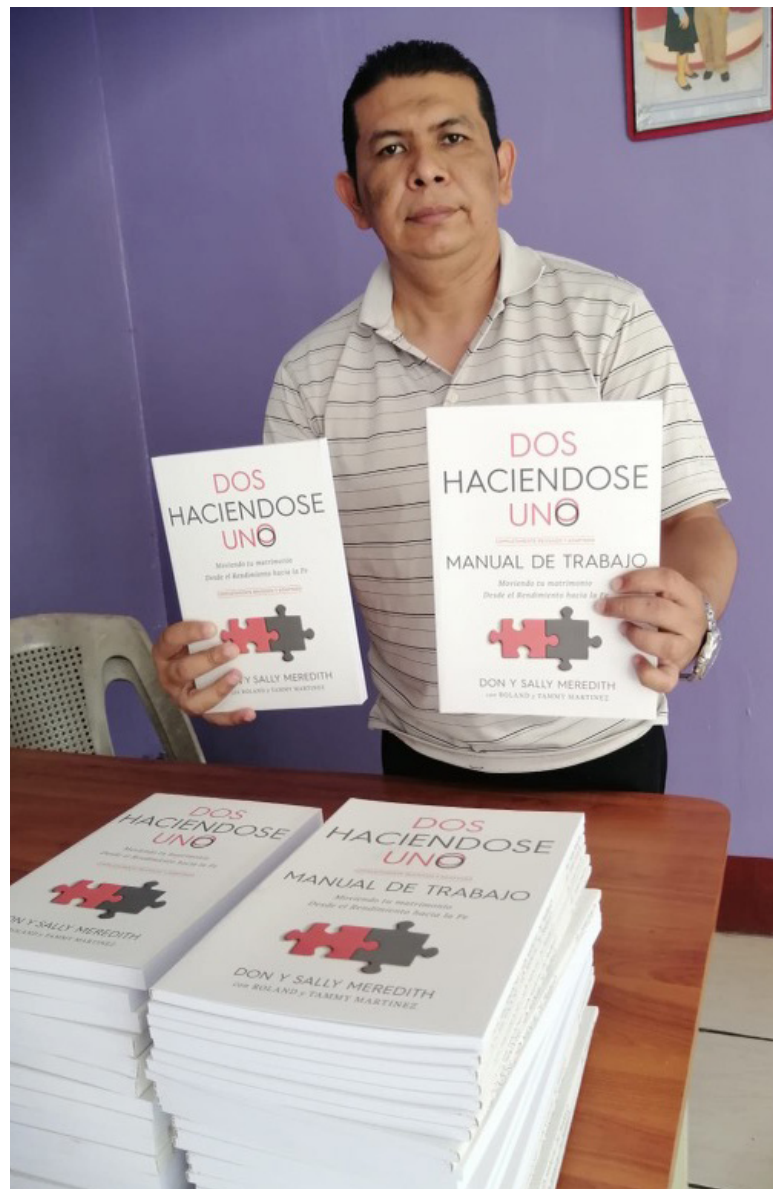
CFL's strategy has always been to partner with nationals and make sure they are resourced to do the work of training marriage disciplers. 2021 continued to be a challenging year for travel but our nationals were quick to pivot. They have moved to more virtual trainings and small group work. While some countries have been hit hard by the pandemic, we are working hard to resource our teams on the ground.

We are currently in Cuba, Dominican Republic, and Costa Rica. Leaders have been trained in Nicaragua, and now Madagascar is formally launching as a focus country for CFL. Several other countries are positioned to continue our journey towards "Every Country".

A virtual strategy is in place to continue resourcing pastoral couples, missionary couples, and lay couples in other countries through stateside churches that are currently working with these missionaries on the ground. Pray as we roll out this plan in 2022. One couple was so thankful they said, "It's good to know that we are not alone." We are excited about the opportunity to expand the impact of FAITH Love to the nations!



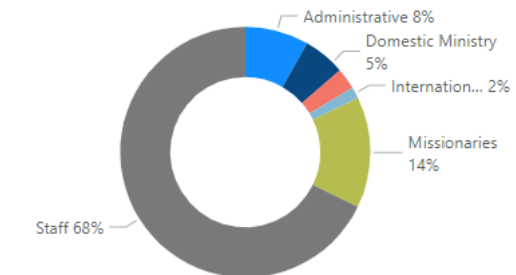
Above: 90 married couples and 7 represented churches participated in a virtual activity talking about Sex God's Gift for Marriage in Costa Rica.



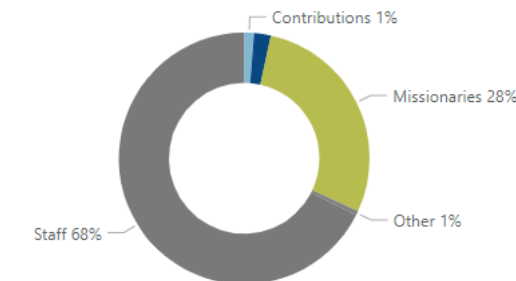
Right: A pastor and his team in Nicaragua were virtually trained by our Costa Rice team and resourced to start 2B1 classes in their country

FINANCIALS

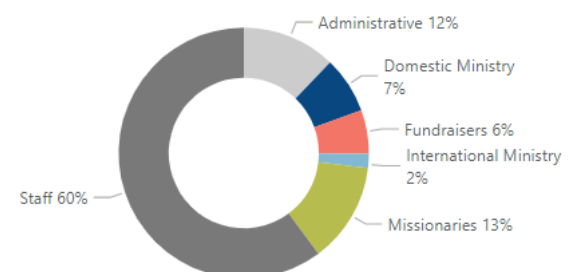
2020 Spending



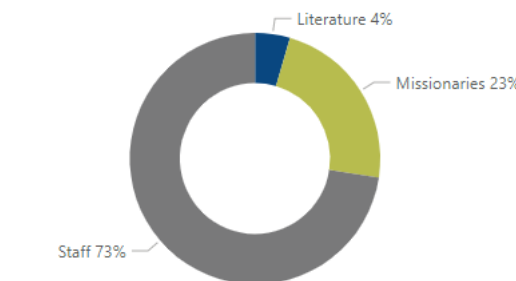
2020 Revenue



2021 Spending



2021 Revenue

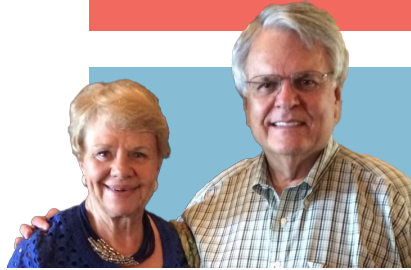


OUR TEAM

Roland and Tammy Martinez
President – Charlotte, NC



Don and Sally Meredith
Founders – Charlotte, NC



Gio and Suzy Llerena
VP of International Ministries – Charlotte, NC



Kent and Michelle Sterchi
Missionaries – DR/Costa Rica/Madagascar



Ike and Courtney Chukuka
Missionaries – Abbotsford, BC



BOARD OF DIRECTORS

Don Meredith (Founder)
Chuck Merritt (Chair)
Brandon Ruby

Christian Werner
Tiffany Haines
Ric Perez



*Moving marriages from **performance** to **faith***

Forgiveness
Acceptance
Initiation
Trust
Holy Spirit





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